

**2009 Athletes' Advisory Council Report  
September 12-13, 2009  
Chicago, Illinois**

Saturday, September 12, 2009

I. Meeting called to order at 8:30 am by Matt Van Houten (MVH) (USOC AAC Chairman). Informed the AAC that the last meeting of the year will be held in San Francisco, CA on December 5-6, 2009.

Approval requested for Minutes from previous meeting in Denver, CO, April 4-5, 2009, passed unanimously.

II. Stephanie Streeter (USOC CEO) presented a summary of the USOC's strategic plan as follows:

- a. Organization: includes at present 344 individuals, approximately 525 individuals 2 years ago. The organization is still looking for the appropriate size, but did not indicate a specific number of individuals
- b. Movement: Development of USOC TV Network, Chicago 2016 efforts, improving International and U.S. Government relations
- c. Sports Partnerships: restructured, please see attached document
- d. Funding: sponsors include Adecco, Ralph Lauren, and Procter & Gamble. Searching for other sponsors and E-commerce. Indicated that USOC Foundation is not used for administrative costs.
- e. License plate: looking to expand program. Currently only 6 states participate.
- f. Surplus of \$60 million
- g. Under budget by \$45 million from last year
- h. Funding will be available for NGBs and athletes

III. Norm Bellingham provided presentation on Olympic Network:

- a. Announcement made in July that USOC is partnering with Comcast, 500+ page contract signed
- b. IOC concerned that there will be a negative impact on upcoming Olympic Games
- c. Network needs to launch into 20-30 million homes to "break even"
- d. Rights obtained from 30 sports
- e. Not an advertising-based network, more of a public-service network

10:00 am—15 minute break

IV. Scott Myers presented on behalf of World Sport Chicago (WSC), [www.chicago2016.org/athletes](http://www.chicago2016.org/athletes). WSC wants to leave a legacy for youth sports and establish sustainable programs for Chicago youth.

Four elements to development:

1. Events: to expose and create interest for youths via exposure to International and youth events
2. Programs: Using schools, Parks & Recreation and Paralympic programs
3. Olympic Values: creation of 2 scholarships per sport (~56), used to generate interest in sports by broadening participation and demonstration of Olympic values. Among the ~56 recipients, 2 will be selected to receive \$10,000 per year for 4 years of college

4. Assets: program start-ups, such as Badminton, Handball, Weightlifting and Paralympic events. Program enhancements for Gymnastics, Wrestling and Swimming.

WSC is both an integrator and venture-capitalist. Losing bid will not deter WSC as they will still remain active in Chicago. Winning the bid will enable other aspects of plans for the rest of the country such as, Urban Sports Organizations, Athlete Ambassador Program and Urban Youth Sport Institute.

Announcement of bid expected, October 2, 2009

V. Travis Tygart (USADA CEO):

- a. Updates to “Athlete Advantage”, WADA and new “USADA App” to be used on cell phones to help with whereabouts updates
- b. Educational Materials: “100% ME” for 10-14 year olds, <http://www.usantidoping.org/education/youth/> and “That’s Dope” for High School age youth, <http://thatsdope.org/>. True Sports Awards in conjunction with Discovery Education, <http://usada.discoveryeducation.com/>
- c. Supplements: FDA has no regulatory authority and no pre-market regulations. “*Supplement Safety Now*”, created in conjunction with other sports organizations to enact the Senate to pass legislation to help regulate supplements

VI. Leslie Gamez, Managing Director for International Games:

- a. Presentation on 2010 Vancouver Olympic Games
- b. Delegation to consist of approximately 215 athletes

12:00 pm-1:15pm—Break for Lunch

VII. Ed Williams, founding member of USOC AAC,

- a. Due Process Presentation
- b. Membership Working Group: Chaired by Eric Parthens, oversees NGB’s compliance. Complaints and grievances need to be filed under Section 10 form.

VIII. John Ruger (USOC Ombudsman):

- a. Commercial Terms: using images (of athletes) to sell merchandise, portion of profits to go back to athletes
- b. Anti-Doping:
  - i. most unintentional positives are due to supplement use
  - ii. New IOC Rule: doping sanctions longer than 6 months will result in ineligibility of competing in the next Olympic Games. Two sport athletes would miss both Summer and Winter Games
  - iii. Supplements: take at own risk. In an IOC survey, 600 samples contained 15% possible banned substances. In a British survey of 60 samples, 25% contained possible banned substances. A survey taken at the 2008 Olympic Games, 90% of athletes indicated supplement use. Mention of the Jessica Hardy case in which it was found that an Advocare supplement contained traces of Clenbuterol, a banned substance that resulted in her expulsion from the 2008 Olympic team.
- c. Contact Information: [john.ruger@usoc.org](mailto:john.ruger@usoc.org), (888) ATHLETE and [www.888athlete.org](http://www.888athlete.org)

IX. Ashu Jain (AJ) (Anti-Doping Division Representative), presentation on WADA Meeting in Montreal, Canada. As the USOC Rep he provided athlete suggestions and feedback to improving USADA functions.

- X. Bob Balk (International Paralympic Committee (IPC) Athletes' Council Chair)
- a. Attendance of athletes in Beijing was double from that of Athens
  - b. Report on International and domestic meetings
  - c. Recommended that Adecco services be extended to Paralympic athletes

3:20 pm—15 minute break

- XI. Carol Brown (Liaison for USOC and AAC) indicated:
- a. Her position is that of a volunteer and seeks recommendations from AAC in order to become more effective within organization. Position opened due to restructuring.
  - b. Asked AAC to recommend selecting an individual that will join the USOC Board, since current reps have been inactive

XII. Trisha Zorn-Hudson (TZH) (Governance Division Chair), updates on Mentor Program that pairs older AAC reps with new members of the Council

XIII. Motion by MVH to conduct AAC meetings at least 3 times a year and 1 in conjunction with the Olympic Assembly, passed unanimously

XIV. Motion to allow IOC & IPC reps to have a vote within the AAC, tabled for Sunday

XV. Nina Kemppel (NK), presented the IOC Athlete Commission Nominee, Angela Ruggiero (Ice Hockey) and asked AAC for assistance in getting the word out

XVI. Carol Lewis announced Alumni Scholarships availability, those interested to contact Cindy Stringer

XVII. Executive Session

5:30 pm—Session Adjourned

Sunday, September 13, 2009

8:45 am—Meeting called to order by MVH

I. IOC & IPC rep motion, passed unanimously

II. AAC members asked to sign up for 1 of the following committees within the AAC Board (please see attached document):

- a. AJ, Anti-Doping Division
- b. TZH, Governance Division
- c. NK and Jon McCoullough, Athlete Support Division
- d. Kate Johnson, Athlete Communications

III. Roundtable discussion concerning best practices, the 4 committees within the AAC, creation of a newsletter and utilization of the AAC website ([www.usathlete.org](http://www.usathlete.org))

IV. Old Business, none

V. New Business: Brief discussion regarding the role of the AAC rep in all aspects of the High Performance Plan brought up by Emmy Vargas

VI. Reminder of last meeting of the year in San Francisco, CA on December 5-6, 2009

VII. Meeting Adjourned at 11:30 am

Report by Emmy M. Vargas, USAW Board of Directors & USOC AAC Representative

Contact Information: [EVargas.4.OUR.USAW@gmail.com](mailto:EVargas.4.OUR.USAW@gmail.com)