



2011 Olympic Day Report



COMITÉ
INTERNATIONAL
OLYMPIQUE

National Olympic Committee of:

Please indicate the complete name of your NOC

Your event

Venue(s) and date(s)	
Please list all the venues and dates for each event.	<p>→ obligatory field</p> <p>← Please write: venue no. 1 (dd/mm/yy), venue no. 2 (dd/mm/yy), etc.</p>

Total number of participants	
Please indicate the number per category.	Children category (0 to 14): ← obligatory fields (please indicate figures)
	Youth category (15 to 24):
	Adult category (25 to 60):
	Senior category (60+):
	Disabled:
	Total participants:

Guests sports officials	
Please list all the sports officials – name and title.	Athletes ← Please write: full name of athlete no. 1, no. 2, etc.
	Olympians ← Please write: full name of Olympian no. 1, no. 2, etc.
	IOC Members ← Please write: full name of member no. 1, no. 2, etc.
	Others ← Please write: full name no. 1, no. 2, etc.



Brief summary of events

"Move"	
Please describe all the sports activities organised.	

"Learn"	
Please describe for each educational activity: <ul style="list-style-type: none">- the target audience,- the themes,- pedagogical objectives,- methodology.	

"Discover"	
Please describe all sports introductions-to, traditional sports introductions-to, etc.	



Support for your event

TOP sponsors support (nature of the partnership)	
<p>Please indicate which of these Partners you worked with and the nature of the partnership in each case.</p> <p><i>for example:</i></p> <ul style="list-style-type: none"> - VIK - promotional support - financial support - logistical support - other 	<input type="radio"/> McDonald's →
	<input type="radio"/> Coca-Cola →
	<input type="radio"/> Acer →
	<input type="radio"/> ATOS Origin →
	<input type="radio"/> Dow →
	<input type="radio"/> GE →
	<input type="radio"/> Omega →
	<input type="radio"/> Panasonic →
	<input type="radio"/> P & G →
	<input type="radio"/> Samsung →
	<input type="radio"/> Visa →

Other commercial partners' support (nature of the partnership)	
<p>Please indicate which local partners you worked with and the nature of the partnership in each case.</p> <p><i>for example:</i></p> <ul style="list-style-type: none"> - VIK - promotional support - financial support, etc. 	<p>→ Please write: name of partner no. 1 (nature of partnership), name of partner no. 2 (nature of partnership), etc.</p>

Other partners support – (nature of the partnership)	
<p>Please indicate which other partners you worked with and the nature of the partnership in each case.</p> <p><i>for example:</i></p> <ul style="list-style-type: none"> - VIK - promotional support - financial support - logistical support - other 	<input type="radio"/> Government →
	<input type="radio"/> National Federations →
	<input type="radio"/> International Federations →
	<input type="radio"/> NGOs →
	<input type="radio"/> Local associations →
	<input type="radio"/> Others →



Event operations

Communications channels used	
Please specify your activities for each channel.	<input type="radio"/> Media Relations (e.g. press, radio, TV, press conference) →
	<input type="radio"/> New Media (e.g. NOC website, social media) →
	<input type="radio"/> Print Publications (e.g. brochures, posters, banners) →
	<input type="radio"/> Olympic Family Publications (e.g. NOC brochure) →
	<input type="radio"/> Marketing Communications (e.g. marketing partners communication channels) →
	<input type="radio"/> Others →

Diplomas printed by NOC
Please indicate the number of diplomas printed by your NOC. →
In case of problems when receiving the diplomas, please indicate the reasons. →

Prizes awarded by NOC
List all the prizes awarded to participants. →


Budget
Total budget in USD →
Budget breakdown by category: total % or USD provided by Partners →
Budget breakdown by category: total % or USD provided by NOC →
Budget breakdown by category: total % or USD provided by IOC →
Budget breakdown by category: total % or USD provided through other sources of funding →

List of material provided to the IOC	
Please list the material (photographs, videos, etc.) to be sent to the IOC.	<input type="radio"/> Photographs → ← obligatory field
	<input type="radio"/> Videos →
	<input type="radio"/> Other →



Event operations

Your feedback	
Please add any comment or recommendation you might have on the Olympic Day.	

NOC contact person	
 obligatory fields	
Family Name: _____	Given Name: _____
E-mail address: _____	Phone: _____

Report sent to the IOC on: _____

Please note that the 2011 Olympic Day Report must include all the aforementioned information. If any details are missing, your report will be regarded as incomplete and will not be dealt with immediately.

The IOC wishes to remind the NOCs that no video (videocassette or DVD) will be accepted as a substitute for the report nor any bound reports or invoices should be sent to us.

To be returned 30 September 2011 to:

M^s Jessy Numan, Project Officer
International Olympic Committee
NOC Relations Department

Once the form is completed
and saved, please send it to:
noc.olympicday@olympic.org

